



# The Person and Work of the Holy Spirit in Evangelism

# The Problem



- ❖ 1971 = 4% no religious affiliation
- 2014 = 25% no religious affiliation Nat'l Post 2014
- ❖ 10-19% Canadians attend church wkly.  
20-43% Americans attend church wkly.
- ❖ 48% Canadians never attend church/yr.  
17% U.S. never attend church/yr.
- ❖ Highest 'unchurched' regions: B.C. & Que.  
U.S.= Oregon, Nevada, Washington,  
Alaska, New England States [https://en.wikipedia.org/wiki/Unchurched\\_Belt](https://en.wikipedia.org/wiki/Unchurched_Belt)
- ❖ 80% Canadians believe "*don't have to go to church to be a Christian*" Stats. Can web site: Who's Religious

# The Problem



340,000+ churches North America

- 80 - 85% declining/plateaued
  - 14 - 19+% are growing because of ...
    - transfer, circulating saints
    - biological growth (babies)
  - <1 % growing from 'conversion growth'
- 
- 75% of churches have <75 (av. att. = 90)
  - 90% of all congregations have < 350

# The Problem

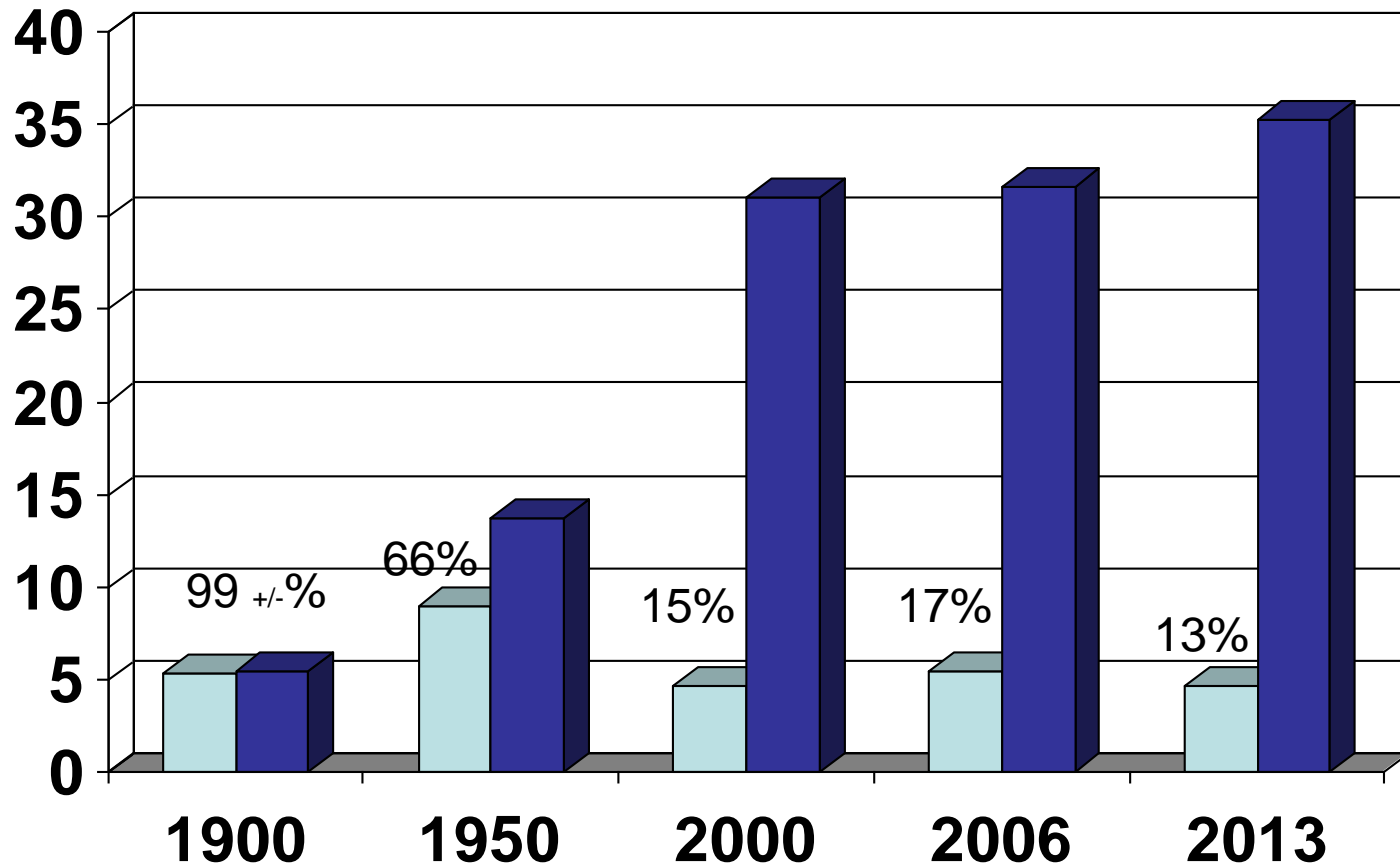


- 8.7 million fewer Protestants in 10 yrs.
- 3,750 churches close **vs.** 1,300 begin/yr.  
(in 2009 church planting temp. exceeded closures)
- Pastoral shortage: 20 - 30% churches?
- Bible colleges / seminaries graduating  $\frac{1}{2}$  number of graduates needed.
- High Drop-out rate of pastors due to:  
*conflicts, feeling unproductive,  
moral/financial failures, burn-out  
marital stress (50% divorce?),  
health issues, depression*



# The Problem

Million



 **Church Attendance**       **Canadian Pop.**

<http://www.intrust.org/Magazine/Issues/New-Year-2016/Religious-affiliation-and-attendance-in-Canada>

<http://canadianchristianity.com/news/national/state-canadian-church-part-nation-believers/>



Canadians who NEVER attend church

1970  
20%

2010  
40+%

# The Problem

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8 of 9 largest denominations in Canada are in **SERIOUS** decline.

(United, Anglican, Presby. each lost approx. 200,000 in 10 yrs.)

Many evangelical denominations are also in severe decline:  
losing 7% to 22% in last 10 yrs.



# The Problem

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The **growth** of cults & other world religions in Canada in 10 yrs.

Islam = 128 % +

Hinduism = 89% +

Sikhism = 89 % +

Wicca = 281 % +

Aboriginal Spiritualism = 175 % +

# U.S. Stats



**2007 – 2014**

Evangelical churches    DECLINED    0.9%

Catholics    DECLINED    3.1%

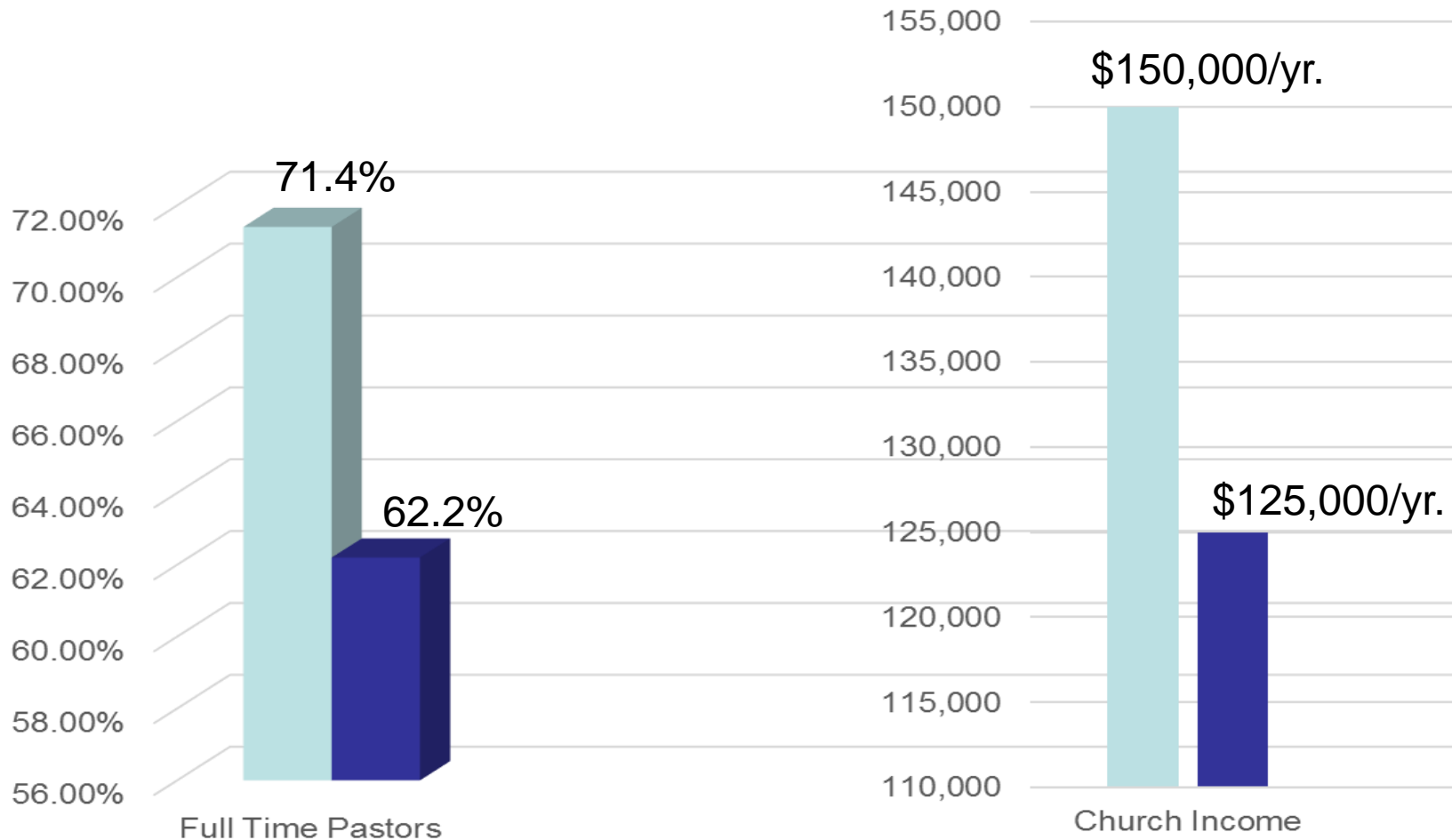
Mainline Protestants    DECLINED    3.4%

Other world religions    INCREASED    1.2%

Nones/Unaffiliated    INCREASED    6.7%

**2010 - 2015**

# U.S. Awkward Trends



# The Problem

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The Church of Jesus Christ has completely lost its moral and persuasive abilities within North American culture.

The church no longer is a salting/influencing organism in society (the unchurched & all levels of governments do not care what the church says or stands for).



# George Barna

Research shows that local churches have virtually **no influence** in our culture. The seven dominant spheres of influence are: movies, music, television, books, the internet, law and family. The second tier of influencers is comprised of entities such as: schools, peers, newspapers, radio and business'. The local church appears among entities that have little-or-no influence on society.



# Thom Rainer states:



Most churches today simply are irrelevant to most of society. The language, methodology, music, organizations, buildings and sermons typically do not reflect the world in which most people live... they are a trip into a nostalgic past at best, and boring irrelevancy at worst.

# Neil Cole

## “Organic Church”

“The local church no longer has the influence to change the world ... something is wrong with the way we are doing church here.”

## **Lesslie Newbigin**

**‘North America is one of the most  
resistant cultures to the gospel  
message’**

# WHY do churches plateau & decline?

Why is the church in North America in such bad shape?



# A Truism



The average church needs to replace between 5 to 11% of it's attendees every year, **just to hold its own.**

**1 – 2%** die

**2 – 3 %** move

**2 – 6%** walk away from Christ/Church

Our back door is bigger than our front door!

# Why Churches Decline

## ❖ Ineffective Outreach & Evangelism Methods

1 % Christians will share their faith/year

5% will EVER lead someone to Christ in lifetime

50%+ churches do not see any conversions/year

85 Christians working for 1 yr. to win 1 convert



1 % of N. Am. Christians will verbally share their faith this year.

5 % of N. Am. Christians will EVER lead a person to Christ.

(Chaffin; Hunter, Church for the Unchurched 179).

George Hunter & Ron Johnson state only about 1% of Christians will share their faith this year in their day-to-day dealings with an unsaved friend/ family member. The 2001 edition of *Operation World* states apprx. 2% of North American Christians regularly share their faith & the most recent 2010 edition states evangelism in North America is an '*alien activity*'. Thom Rainer indicates only 2% of American Christians invite an unchurched person to attend church each year. Sadly, only about 5% of Christians will ever in their life-time, lead another person to the Lord.

- Hunter, George. *Church for the Unchurched*, 1996 (179). Brett Chaffin: online article "*Lifestyle evangelism*" Feb. 17, 2005 [www.lifestyleevangelism.com/](http://www.lifestyleevangelism.com/) Web site now closed
- Mandryk, Jason. *Operation World*, 2010. (52) also: <http://www.sermoncentral.com/illustrations/statistics-about-sharing-faith.asp> (accessed Jan. 3, 2014)
- Rainer, Thom. *The Unchurched next door*, 2003.
- Hunter, George. *Church for the Unchurched*, 1996. (179) and <http://www.ffnations.com/SeptOctEng.pdf> (access Jan. 3, 2014) [://www.thislatehour.com/are-you-ready-for-the-coming-global-harvest.html](http://www.thislatehour.com/are-you-ready-for-the-coming-global-harvest.html)

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## ❖ Church Scandal (distrust/alienate)

- high profile: abuse, financial, moral
- lifestyle/attitudes/behavior no different than those who don't attend church
- changing doctrine/beliefs (orthodoxy)

# Why Churches Decline



## ❁ Unresponsive to rapidly changing national landscape

- 47% immigrants in last 10 yrs. are non-Christian
- Cult & religion outreach efforts are attractive options
- Over 2,000 different denominations in N. Am.
- Over 38,000 Christian denominations in world
- Experts agree: Canada is post-Christian (pre-??)
- Changing ethnic make-up of urban areas
- Urbanization of society: less rural/ manufacturing

Confusing:

## ❁ Churches widely seen as:

- irrelevant
- oppressive
- patriarchal
- money oriented
- out of date/touch
- boring

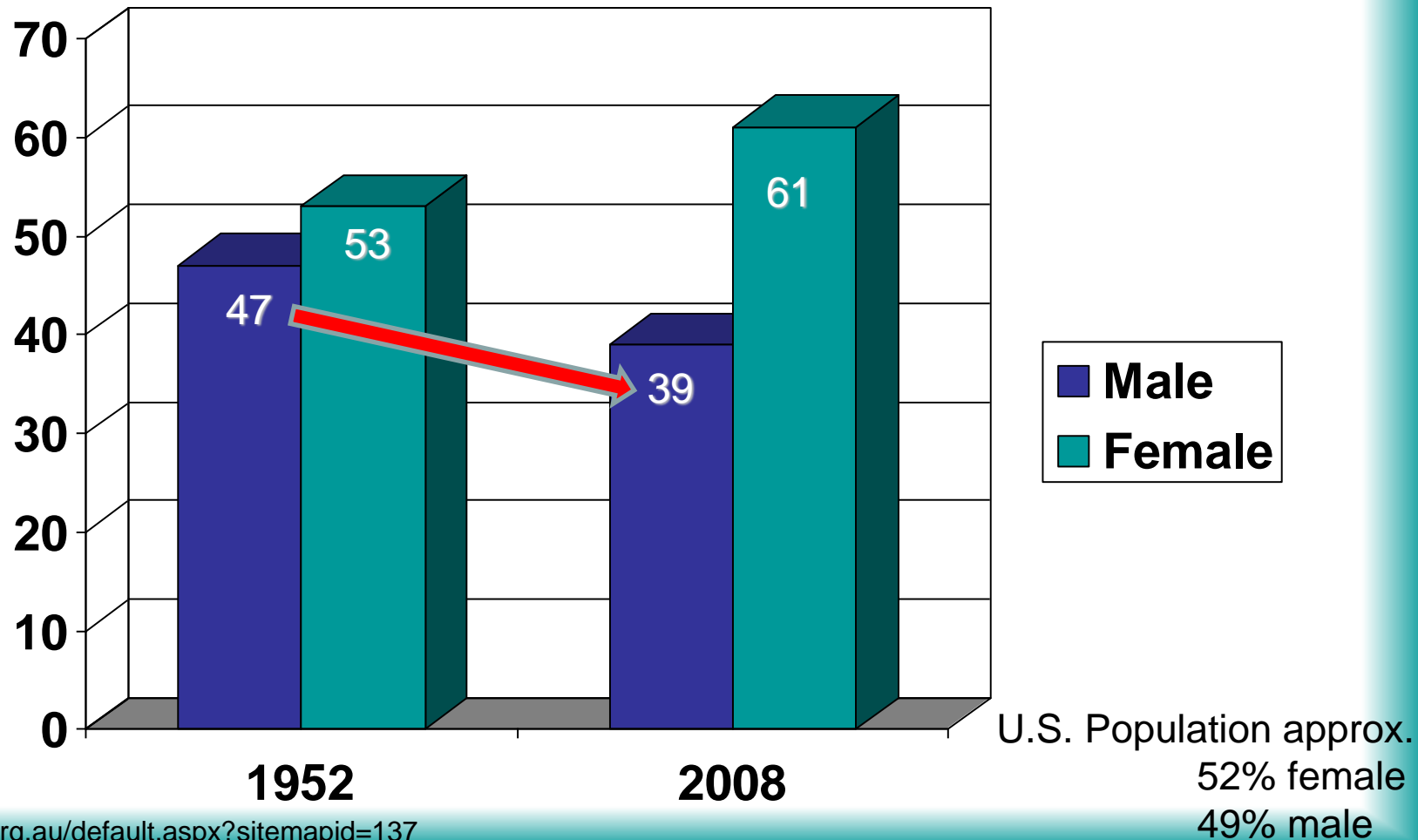


- ❖ Church lost its New Testament outreach / evangelism focus
  - *primarily look after those 'in' the church*
- ❖ Media portrayal Evangelicals
  - *2<sup>nd</sup>. lowest approval rating ... last only to prostitutes. Barna 2002.*

# *Why Churches Decline*

- **Leadership Challenges:**
  - pastoral transitions 2 to 3 yrs.
  - trained to know how to 'pastor', but not lead
- **Losing youth ages 18-29:**
  - 10 to 12% in church vs.  
28% attended 20 yrs. ago
- **Losing Men:**
  - far less than 1/2 attend

# U.S. Weekly Church Attendance by gender





# Men's Ministry

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Reach the man ... reach the whole family.

Statistically: **Child** saved = **3%** of the family saved

**Mom** saved = **17%** of the family saved

**Dad** saved = **93%** of the family saved



# *Insanity*



**Continuing to do the same thing, over and over and over again ... yet expecting to get a different result !**

Will you and your church just  
be another pathetic statistic

*OR*

Will you be different type of  
Christian leader and led a great  
and effective church to the  
glory of God and the  
advancement of His kingdom in  
this world?

Many pastors and denominational leaders seem strangely unaware or alarmingly unmoved by the anemic, ineffective, declining, marginalized and irrelevant state of the church in North America. There is no doubt the church has significantly lost its moral and persuasive influence in society.

Even more problematic is the church's apparent lack of concern for the lostness of millions of people in our nation. North America has become one of the most apathetic and resistant cultures in the world to the message & presence of Christ's church.

Is there any hope?

# H O P E

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Outside of North America/Western World  
the church of Christ is doing well ... growing  
**explosively**, vibrant & impacting.

AFRICA:	Assemblies of God:	tripled in 10 yrs.	2.1 million to 7 million
	All Christians:	Projected growth	from 90 million to 1 billion by 2050
KOREA:	Christian churches	1960 – 1995:	6,000 to 36,000
	Christians	1960 – 1995:	600,000 to 9 million
CHINA:	All Christians:	1950 – 2000:	1 million to 91 million
	Estimates:	Today	10,000 converts/day
INDIA:	Estimates:	2000 – 2050:	50 million to 125 million
BRAZIL:	Estimates:	Church growth	rate is twice the growth rate of population

# There is hope ...

- ✦ While many denominations in North America are losing 1,000's of members, some denominations are growing at an impressive rate of 29% (over 10 yrs.)





# There is hope ...

- There are specific local churches, even within declining denominations, which are growing and effectively reaching and retaining people (i.e. *Adam Hamilton, Church of the Resurrection, United Methodist, Kansas*)
- Paul Cho's (retired) church in Seoul, Korea has 480,000, the largest church ever.
- The largest Methodist churches in the world are found in Korea (Kum Yan = 60,000)
- The number of mega-churches (*attendance over 2,000*) has doubled in N. America in the last few years (1,625 U.S. & 25 Canada)

# There is hope ...

- Around the world there are 8 churches with actual average weekly attendance (not membership) of 51,000 or more (there are none in N. America).
- In addition, outside of the U.S. and Canada there are 45 churches with actual weekly attendance of 10,000 or more.

I believe you can accomplish more  
for Christ than any small  
accomplishments I may have  
achieved.

The big question is not can you ...  
but will you with the help of God?

# Our Response

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83 % of N. Am. Christians believe in and practice only one form of evangelism

**Friendship/ Lifestyle Evangelism**

# PREMISE: Friendship Evangelism

If I live a morally upright life, have an exemplary home life and work ethic, and intentionally act in thoughtful, generous and kind ways towards the unsaved ...these will led to the unsaved asking questions about my faith or open up opportunities for me to invite the person to a Christian event.



# Friendship Evangelism does result in a tiny number of conversions

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85% of those who begin to attend church, did so because a Christian offered a non-church friend, a personal invitation to attend church.

11 Innovations in the local Church. (223)

**BUT** remember ... this approach is presently resulting in very, very meager conversion results in North America. For every one person who does come to church and gets saved due to friendship evangelism, **100,000's** are not responding to friendship evangelism, and continue on their journey to a lost eternity.

# What is going on?

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The N. American church has come to believe that “Friendship/ Lifestyle Evangelism” is

**THE**

Biblical & most effective form of Evangelism

# Friendship/Life-Style Evangelism

**Built on 4 *faulty* premises:**

1. Christians are internally motivated, excited & willing to share their faith.
2. The life-styles of Christians are both obviously different and winsome to non-Christians.
3. Christians have non-Christian friends.
4. Evangelism is best accomplished relationally, one-on-one.



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Barna's research indicates 85% of those who do not attend church recognized little-to-no difference in attitudes and behaviour between a Christian and a non-Christian.

# Tim Keller

Author & Sr. Pastor Redeemer Presbyterian Church  
New York

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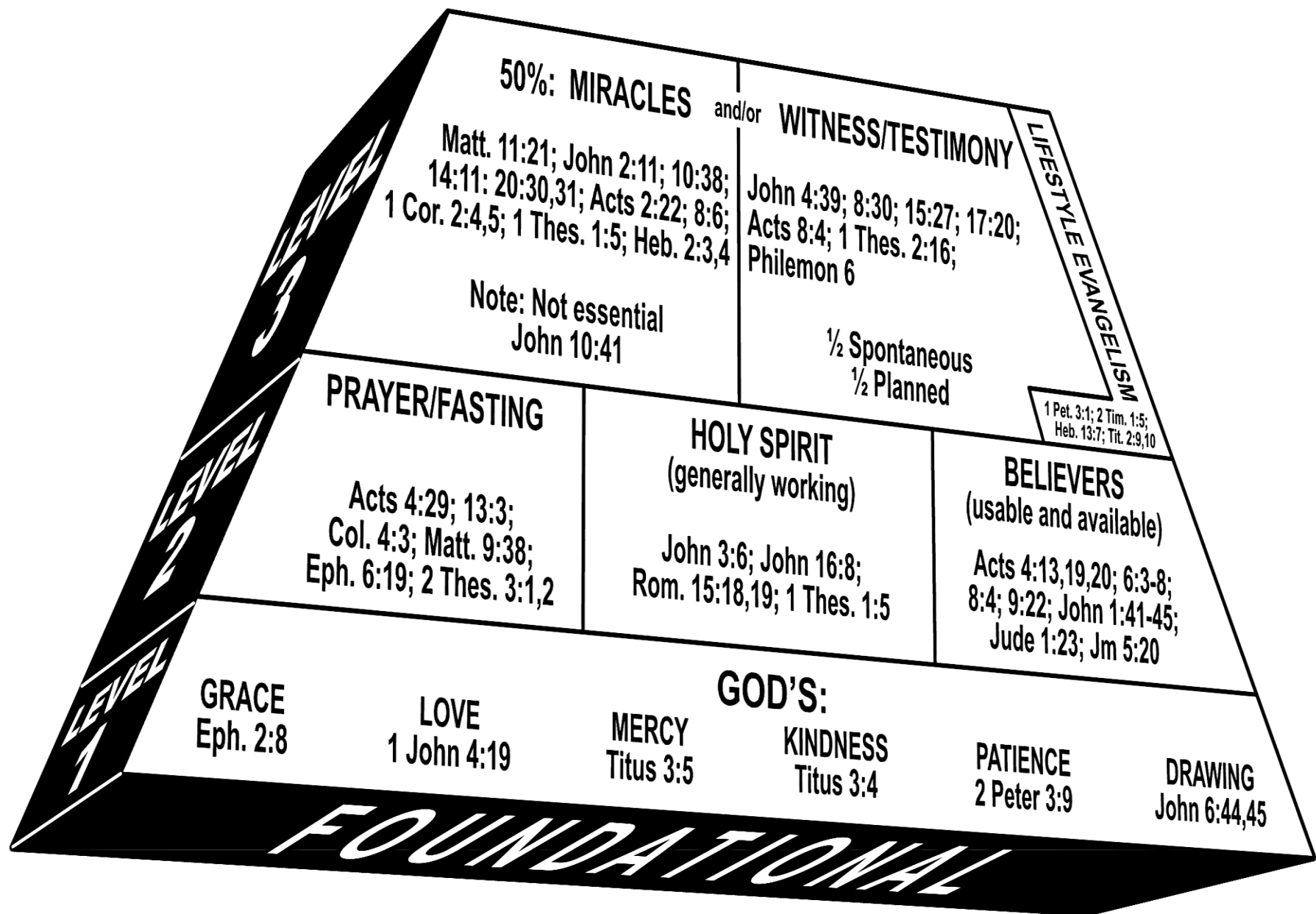
**“Individual morality and personal evangelism will not be sufficient witness in a secular mission field.”**

IF your Mormon, Buddhist, Muslim,  
Jewish, Jehovah Witness,  
Scientologist, Hindu next door  
neighbor cut your lawns and had a  
solid family life, would that incline  
you to become a Mormon, Muslim,  
Buddhist, Jew or Hindu, etc.?



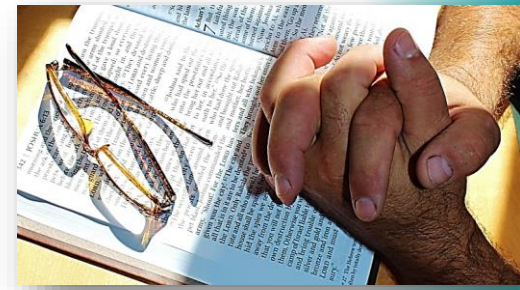
**IF NOT** >>> then why do we think our  
Christian lifestyle would have a  
significant converting influence on others?

# Biblical factors contributing to evangelistic success



# Signs, Wonders, Miracles

- Physical healings from disease & injury
- Exorcisms (casting out demons)
- Raising the dead
- Signs: in the sky, angel visits, rainbow, events
- Wonders: burning bush, fire on mountain
- Miracles: water into wine; multiplying fish; walking on water
- Prophecy: predict future
- Words of Knowledge: knowledge of unknowable present realities
- Speaking in tongues (angel/earthly language)
- Unusual & timely answers to prayer, provisions, protections
- Palatable Presence: “God is near ... in this place”

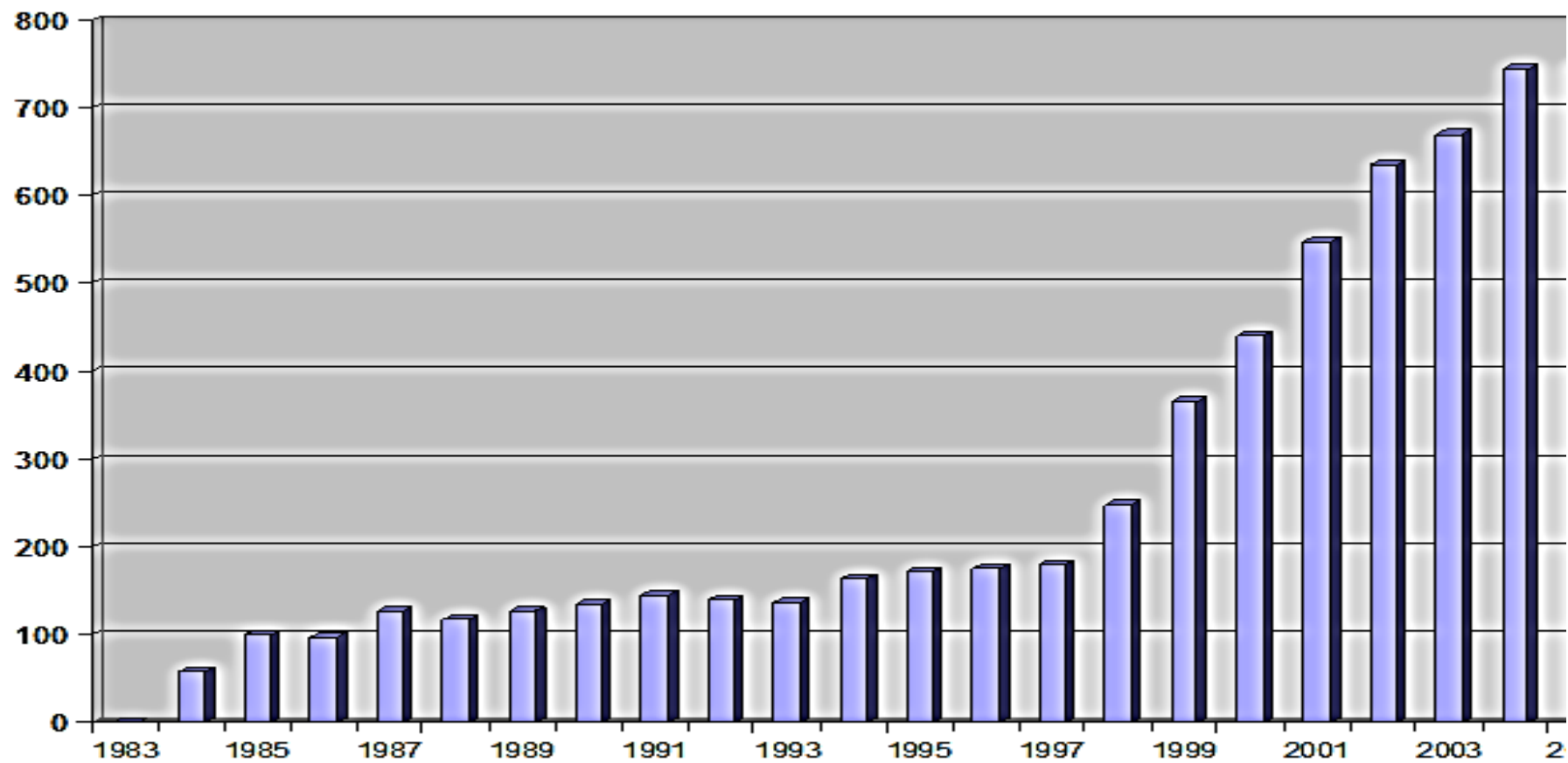


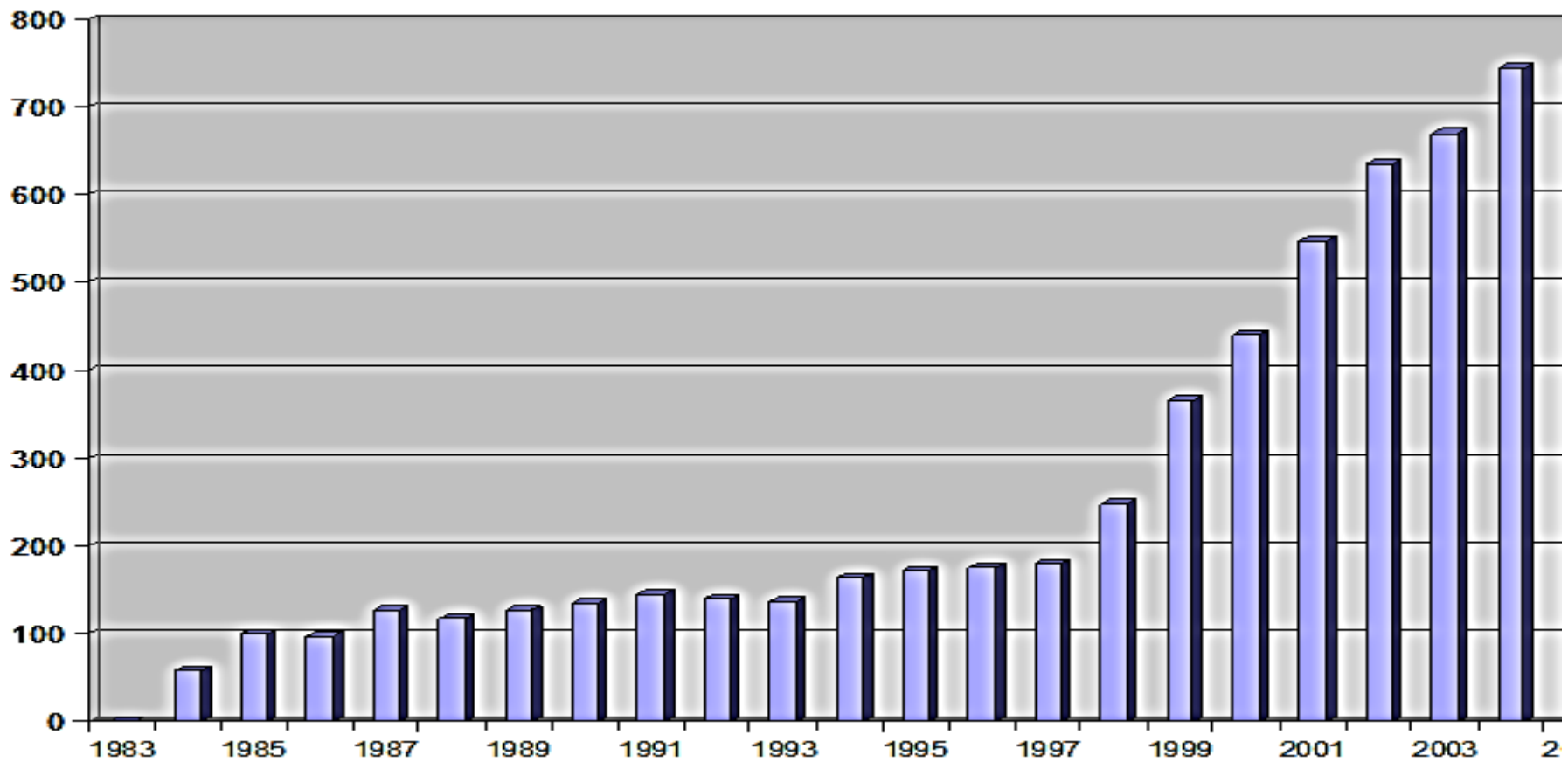
# Jesus' Evangelism Method

## MIRACLES, SIGNS, WONDERS

- Drew the crowd
- Credential / authenticated the speaker
- Broke apathy / indifference
- Caused a health fear / reverence for God
- Opened the minds of the unsaved to consider the claims of the Christian message
- Encouraged the church to be bold
- Confirmed the existence of God to skeptics
- Usually resulted in instantaneous faith & repentance
- Convicted people of their own sinfulness / weakness







1997: Men's ministry  
Serving by Gifts  
Small & Mid. Groups  
Worship Focus  
Vision ownership

New Facility  
Leadership Development  
Infrastructure - marbles  
**Emphasis on Holy Spirit**



“Jesus did many other miraculous signs... which are not recorded in this book. But these are written that you may believe that Jesus is the Christ...” John 20:30

“My message came ... with a demonstration of the Spirit’s power, so that your faith might not rest on men’s wisdom, but on God’s power” 1Cor. 2:4-5

“So Paul and Barnabas ... spoke boldly for the Lord, who confirmed the message of his grace by enabling them to do miraculous signs and wonders.” Acts 14:3

God did extraordinary miracles through Paul. Handkerchiefs and aprons that touched him were take to the sick, and their illness were cured and evil spirits left them ... **In this way** the word of the Lord spread widely and grew in power.” Acts 19:11, 20

“Everyone was filled with awe and many wonders and miraculous signs were done by the apostles ... and the Lord added to their number daily those who were being saved ... The Apostles performed many miraculous signs & wonders among the people” Acts 4:43,47; 5:12

- Gibbons “The Decline and Fall of the Roman Empire” ... identified 5 factors WHY the church of Jesus Christ grew so quickly in the first 300 years (120 to 5,000,000) especially given that the culture, government was VICIOUSLY anti-Christian.
- **His conclusion**: Christians (lay & clergy) commonly performed ‘**miracles**’ of **healing, exorcism, prophecy, etc.** that resulted in massive numbers of people becoming followers of Jesus Christ.

# Evangelism/Missionary Work of the Apostles Paul & Peter

The truth be told: the vast majority of those Paul preached to, **did not even know him**. Paul travels to Ephesus (Acts 19:11,20) & Iconium (Acts 14:1,3) and many people became Christian ... but they didn't initially know if his life-style backed up or affirmed the Christian faith.

Peter's amazing evangelistic results, were due in large measure to the miracles, signs & wonders, healings (Acts 2:41-43; 4:4; **READ: Rm. 15:17-19** )

Life-style & friendship evangelism were, for the most part, non-factors in New Testament evangelism.

We have NOT Factored in the  
“WHY” people in the New  
Testament excitedly brought  
their family and friends to  
see/encounter Jesus.



**Those who did bring their friends to Christ, did so primarily because they had personally experienced or had first-hand knowledge about Jesus' miracles.**

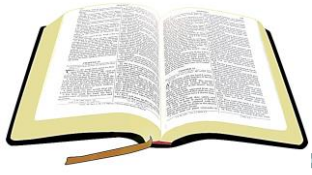
- *Come see a man who told me everything I ever did. Jn.4:29*
- 4 men bring their paralyzed friend to Jesus. Mk. 2:3
- Jesus heals 2 blind men. As a direct result *"they went out & spread the news about him all over that region"*. Mt.9:31
- Jesus raised the young boy back to life, then *"This news about Jesus spread throughout Judea & the surrounding country"* Lk. 7:17
- *"When they heard all Jesus was doing, many people came to Him from Judea, Jerusalem & the regions across the Jordan...for He had healed many. Mk. 3:8-10*

**The Bible is clear:** Jesus' miraculous ministries were a significant reason why huge crowds came to see and hear Him.

Yet today, when churches either fearfully minimize or discourage the supernatural manifestations of God & the person/ work of the Holy Spirit, we strangely expect those in our congregations to be excited about inviting their family and friends to church to meet Jesus.

The lack of emphasis on the miraculous is like tying one of our hands behind our back. By doing so, the church is robbed of its natural ally in evangelism. Somehow we have concluded that bland, dispassionate Christians who are friendly and godly, will somehow magically and enthusiastically invite their unsaved friends and neighbours and co-workers into a relationship with Christ.





# Jesus' & Biblical statements

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- “At least believe on the evidence of the miracles themselves” Jn14:11
- “ Even though you do not believe me, believe the miracles, that you may learn and understand that the Father I in me, and I in the Father.” John 10:38
- “Men of Israel, listen to this: Jesus of Nazareth was a man accredited by God to you by miracles, wonders and signs ...” Acts 2:22
- “This salvation which was first announce by the Lord, was confirmed to us by those who heard him. God also testified to it by signs, wonders and various miracles ... “ Heb. 2:4
- “leading the Gentiles to obey God ... by the power of signs and miracles, through the power of the Spirit”. Rom. 15:19

# George Barna

In identifying the 'attributes that made the first Church so attractive and effective' ...

“ THE EVANGELISTIC EFFORTS OF THE FIRST BELIEVERS WERE CARRIED OUT THROUGH PREACHING ... CONVERSATIONS ... PRAYER ...PERFORMING MIRACLES TO FOSTER THE OPPORTUNITY TO DISCUSS THE SOURCE OF THEIR POWER ...BELIEVERS EXHIBITED A REMARKABLE ATTITUDE TOWARD LIFE & PEOPLE AND ACKNOWLEDGED THE PRESENCE OF THE SUPERNATURAL IN THEIR EVERYDAY ADVENTURES.”



# Theologian Gordon Fee and Dr. Stephen Seamands

Theologically, evangelical churches are  
Trinitarian in doctrine, but  
**BI-TARIAN** in practice.

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*We depend nominally on the Spirit, but primarily on ourselves—our training, our skills, our personalities, our past experiences, our knowledge, our sincere efforts. As a result, what we accomplish is limited to what we can do.*

Greek word/phrase for  
a follower of Christ.

**A spectator of a miracle**

What makes a church different  
than any other organization,  
institution, business in the  
world?

Exodus 33:16

# **Our strategies to get people to church, so they can know and love Jesus**

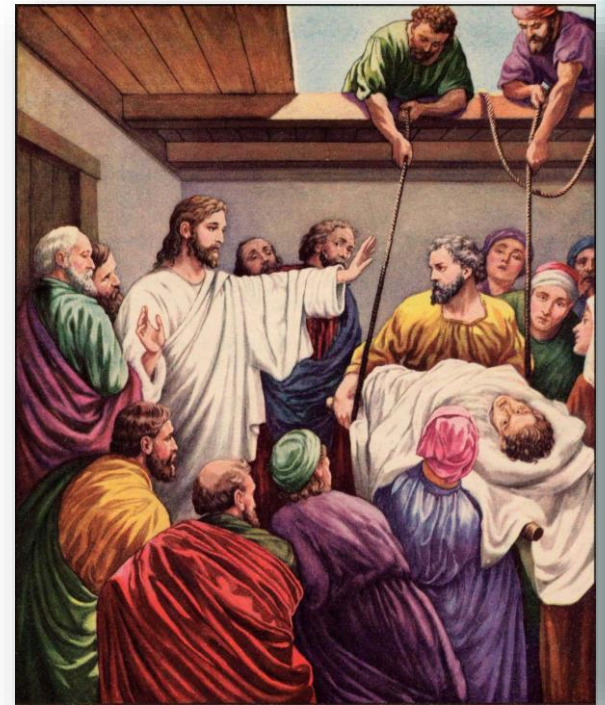
Programs	Competent & Likeable Staff	
Events	Updated facilities	Music
Specials	Use of media	Arts
Creativity	Advertising	Socials
Excellence	Multiple services	Support
Fun activities	Convenience timing	
Need-meeting ministries	Comfortable settings	
Guest Lectures	Conferences/Seminars	
Relevance	Celebrities	Balloons/Clowns

# Here is one of my big conclusions

The primary reason why people go to church is in the hopes of encountering & experiencing the God of the universe, and when week-after-week, month-after-month that does not happen ... they grow discouraged, disappointed and disillusioned, and begin to drop out. There is almost no likelihood these church attenders will enthusiastically invite their family and friends to attend church. Our powerless churches are leaving people feeling cold, unsatisfied and indifferent.



# My Contention



When God shows up in power to heal, deliver, astonish, amaze, astound ... **you can't keep the people away, nor stop them from inviting others to come see for themselves** ... even if the worship services are taking place in a cold drafty barn, or in the sweltering heat, or on an uncomfortable mountain side.

**Generally the empowering of the Holy Spirit takes place in response to the individual or the church body *purposefully & passionately seeking, over an extended period of time*, the purifying and empowering presence of the Holy Spirit in their life and midst.**

- corporate times of extended prayer, fasting, seeking (Acts 4:31, 8:15)
- believing the empowering presence is available for you (Gal.3:5)
- humbly submitting to Jesus' Lordship (Eph. 5, esp. v.18)
- repentance from known rebellion/pride (Acts 5:32)
- individually, persistently asking for His infilling (Lk. 11:8-13)
- declaring our great need & desire for His presence (Acts 4:29-31)
- asking other Spirit-filled believers to lay hands on us (Acts 8:17-18)
- obedience to His revealed will (Jn. 2:7, 1 Kg. 18 – Elijah)
- love and unity within the family of God (Acts 2:1, Jn. 17:23)





# 2 Interesting Notations



- There are no New Testament examples of people being filled with the Holy Spirit, by themselves. It *may* happen to the individual, but Biblically it always takes place in a group/community setting/context.
- The infilling of the Holy Spirit is usually not a '*once for all time*' event. In the Bible, individuals were filled, and later re-filled, again and again with the presence & power of the Holy Spirit. (Peter & John: Acts 2:4 & 4:31; **and** Paul: Acts 9:17 & 13:9)

**D.L. Moody**: I need to be refilled with the Holy Spirit, because I leak (need a fresh anointing) Acts 10:38

**Dr. Elliott**: A person can also be filled multiple times with the Holy Spirit, because their capacity for God increases (think of a collapsible cup, expanding to hold more)



It's not that friendship evangelism  
is wrong ... it is just not enough.  
Not nearly enough

- **What would it really take to break the apathy, indifference of the average person you know, to the claims of Christ?**

# Different Evangelism Methodologies

*I'm for them all*

- friendship evangelism,
- worship evangelism,
- event evangelism,
- street witnessing,
- artistic evangelism,
- cell group evangelism,
- Socratic evangelism,
- seeker service evangelism,
- neighborhood evangelism,
- confrontational evangelism,
- family evangelism,
- crusade evangelism,
- hospitality evangelism,
- literature / tract evang.,
- lifestyle evangelism,
- acts of kindness evang.,
- servant evangelism,
- sports evangelism,
- film evangelism
- concert evangelism
- prayer evangelism
- spiritual warfare evang
- door-to-door evang
- media evangelism

# <<< BUT >>>

Although God can and does  
bless most any effort to  
advance the gospel message  
(Phil. 1:15-28) ... not all  
approaches to evangelism bear  
the same fruit.

Not all fishing methods, reap  
the same results.

*Some have said*

The most effective form of evangelism is church planting.

This is simply NOT true. It is the 'second' most effective form of evangelism

The most effective form of evangelism is:  
**revival style services which are characterized by the presence and power of God.**

# Persuasion Theories:

What convinces/influences another person to do or believe something?

- a. Logical/ Reason
- b. Character (trustworthy person)
- c. Reciprocal/ Goodwill (return a favour)
- d. Eloquence/Emotion (touch the heart)
- e. Power (overwhelming evidence)



Jesus used all five

# What is going on?

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Almost without exception the **great** revivals of the past were marked by the miraculous presence of the Holy Spirit.

Welsh, Wesley, Charles Finney,  
Jonathan Edwards, Ralph Horner

# Revivals

- **Azusa Street** (Los Angeles, California) 1906 – 1914  
Marked by: Healings, tongues, racial reconciliation, interdenominational, signs/wonders, salvation, foreign missions work, launch of Pentecostalism
- **Welsh Revival** (Wales): 1904-1905  
Marked by: 150,000 conversions. Visions, deep repentance, spontaneous praise, lives and communities dramatically changed for good.
- **Finney Revivals** (New England): 1824 – 1832  
Marked by: 500,000 conversions, Prayer, conviction
- **Wesley Revivals** (England): 1738 - 1791

# The Atmosphere/ Environment enlivened/charged by the Holy Spirit

- Enlivened expectation of meeting with God (perhaps a holy hush, or a strange sense of being 'warmly drawn' to encounter the God of the universe)
- Conviction for the wrongness & offensiveness of sin is more readily felt
- Awareness of the 'lostness & hopelessness' of the soul apart from Christ is felt
- Simultaneously an awareness of hope, because of God's love/grace
- Remorse/ Repentance more easily felt & expressed
- A heightened desire to respond to / follow God's will & leading is present
- Miracles, signs, wonders: more prevalent, when they are expected.



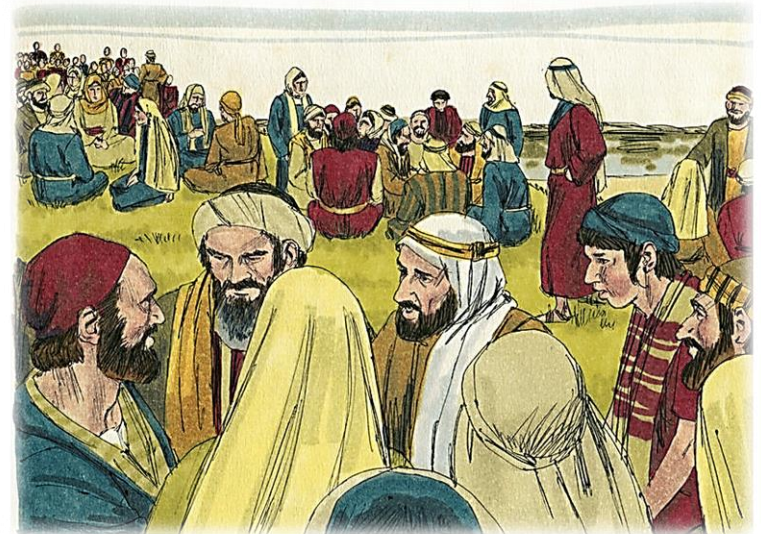
# Effect of the Unction/Anointing of the Holy Spirit upon preaching.



- God speaks through the preacher, more so than the preacher speaking on behalf of God.
- Greater boldness, passion, confidence & strength.
- Sometimes the words the preacher says, totally bypasses the preacher's mind. *(I had never thought those insights/words/illustrations or applications before).*
- Greater number of conversions.
- The impact of the sermon is significantly higher, upon believers (more convincing, convicting, enlightening, comforting, encouraging, persuasive, challenging, joy/life giving)

# Warren Bird

When Jesus healed and did other miracles, He attracted a crowd. They saw needs being met and they responded accordingly. Then, Jesus challenge them to become true followers... people see the miracles and come to learn more.

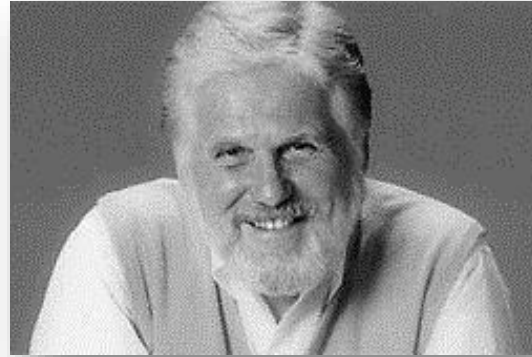


The Christian church is growing explosively around the world, where the verbal proclamation of the gospel is substantiated by the miraculous presence and power of God.

# Thom Rainer

In his book “The Book of Church Growth” Thom Rainer states categorically and unequivocally, “*The statistics of church growth in Latin America reveal that this movement has seen MORE NEW GROWTH than ANY similar movement in church history... it momentum has been phenomenal ... with few exceptions the great numbers are coming to Christ because of power evangelism*”

# John Wimber



Preaching and demonstrating the gospel are not mutually exclusive activities; they work together, reinforcing each other.

# What is needed?

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To break the apathy & indifference in North American culture

We need the Combination of:  
Proclamation & Demonstration  
Verbalization & Visualization